HOUSING ON THE BALLOT:
MAKE YOUR VOICE HEARD!

2024 BAY AREA HOUSING REGIONAL BOND

The Bay Area Housing Finance Authority (BAHFA) is poised to place a $10-20 Billion 9-county regional housing bond measure on the November 2024 ballot. You have a historic opportunity to shape how the bond will be spent. We are looking for passionate leaders from Alameda County who have lived experience with either housing insecurity or homelessness who are invested in advocating for extremely low-income seniors and families.

What is the purpose of the training?

The training aims to educate community speakers who support the bond by providing comprehensive information about the proposed housing measure. Building skills in:

- **Power Mapping**: Identify organizations and groups within your network to go and speak about the housing bond.
- **Speakers Advocacy**: Present at community meetings to share opportunities and build support.
Why does it matter?

St. Mary’s Center has endorsed the 2024 Regional Housing Bond to prioritize affordable housing for extremely low-income residents. Seniors are the fastest-growing segment of our unhoused population. The training will equip community speakers with the knowledge and skills to effectively communicate the importance of the housing bond to prioritize funding for acutely low-income affordable housing (0-30% AMI households) that can benefit people in greatest need.

How do I get involved?

- Register now for a community speakers training by visiting: https://bit.ly/m/SMC-Community-Speaker-Trainings
- Contact Hope & Justice Organizer, Ruby Rodriguez via email at rrodriguez@stmaryscenter.org if you have any questions.

2024 Community Speakers Training Dates | 60 MIN.

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<tr>
<th>2 Trainings Held Monthly</th>
<th>In-person Location: St. Mary’s Center, Register and Stay for Lunch</th>
<th>ONLINE Register NOW</th>
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<tr>
<td>March</td>
<td>3/19 Hope &amp; Justice Meeting</td>
<td>11 AM - NOON</td>
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<td>April</td>
<td>4/9 St. Mary’s Center</td>
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<td>May</td>
<td>5/14 Hope &amp; Justice Meeting</td>
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<td>6/5 Hope &amp; Justice Meeting</td>
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Contact St. Mary’s Center, Advocacy Team Staff

- Courtney Welch, Advocacy Manager, (510) 923-9600 x1138
- Ruby Rodriguez, Organizer, (510) 923-9600 x 212