

HOUSING ON THE BALLOT:

MAKE YOUR VOICE HEARD!



2024 BAY AREA HOUSING REGIONAL BOND



St. Mary's Center Community Speakers **Training**

The Bay Area Housing Finance Authority (BAHFA) is poised to place a \$10-20 Billion 9-county regional housing bond measure on the November 2024 ballot. You have a historic opportunity to shape how the bond will be spent. We are looking for passionate leaders from Alameda County who have lived experience with either housing insecurity or homelessness who are invested in advocating for extremely low-income seniors and families.

What is the purpose of the training?

The training aims to educate community speakers who support the bond by providing comprehensive information about the proposed housing measure. Building skills in:

- Power Mapping: Identify organizations and groups within your network to go and speak about the housing bond.
- <u>Speakers Advocacy</u>: Present at community meetings to share opportunities and build support.

HOUSING ON THE BALLOT:

MAKE YOUR VOICE HEARD!



St. Mary's Center has endorsed the 2024 Regional Housing Bond to prioritize affordable housing for extremely low-income residents. Seniors are the fastest-growing segment of our unhoused population. The training will equip community speakers with the knowledge and skills to effectively communicate the importance of the housing bond to prioritize funding for acutely low-income affordable housing (0-30% AMI households) that can benefit people in greatest need.

How do I get involved?

- Register now for a community speakers training by visiting: <u>https://bit.ly/m/SMC-Community-Speaker-Trainings</u>
- Contact Hope & Justice Organizer, Ruby Rodriguez via email at rrodriguez@stmaryscenter.org if you have any questions.



2 Trainings Held Monthly	In-person Location: St. Mary's Center, Register and Stay for Lunch	ONLINE Register NOW
March	3/19 Hope & Justice Meeting 11 AM - NOON	3/30 Online 11 AM - NOON
April	4/9 St. Mary's Center 11 AM - NOON	4/18 Online 6 PM - 7 PM
Мау	5/14 Hope & Justice Meeting 11 AM - NOON	5/18 Online 11 AM - NOON
June	6/5 Hope & Justice Meeting 11 AM - NOON	6/13 Online 6 PM - 7 PM

2024 Community Speakers Training Dates | 60 MIN.

Contact St. Mary's Center, Advocacy Team Staff

- Courtney Welch, Advocacy Manager, (510) 923-9600 x1138
- Ruby Rodriguez, Organizer, (510) 923-9600 x 212

